**Contracts - Economic, Behavioral and Empirical Perspectives**

**December 29, 2011**

**9:00-10:45 – Contracts: General Doctrines and Perceptions**  
Prof. Lisa Bernstein (University of Chicago): **Custom in the Courts: The Flawed Evidentiary Basis of Article 2’s Incorporation Strategy**  
Commentator: Dr. Yuval Procaccia (The Interdisciplinary Center)  
Mr. Uriel Haran (Carnegie Mellon University): **A person-Organization Discontinuity in Contract Perception: Why Organizations Can Get Away with Breaking Contracts but Individuals Cannot**   
Commentator: Prof. Lilach Sagiv (The Hebrew University)

**10:45-11:15 – Coffee Break**

**11:15-13:00 – Contracts and Cognitive Biases**  
Ms. Moran Ofir (The Interdisciplinary Center):**Investment in Financial Structured Products from Rational and Behavioral Choice Perspectives**  
Commentator: Dr. Doron Teichman (The Hebrew University)  
Prof. Oren Bar-Gill (New York University): **Credit Card Pricing: The CARD Act and Beyond**  
Commentator: Prof. Ariel Porat (Tel Aviv University)

**13:00-14:00 – Lunch**

**14:00-15:45 – Contracts: Economic Analysis**  
Prof. Assaf Hamdani (The Hebrew University):**Second-order Conflicts and Corporate Law**  
Commentator: Prof. Sharon Hannes (Tel Aviv University)  
Prof. Uzi Segal (Boston College): **The Puzzling Uniformity of Contingent Fee Rates: An Assortative Matching Solution**  
Commentator: Dr. Yehonatan Givati (New York University)

**15:45-16:15: Coffee Break**

**16:15-18:00 – Specific Contracts**  
Prof. Yun-Chien Chang (Academia Sinica, Taiwan): **Tenancy in “Anticommons”? A Theoretical and Empirical Analysis of Co-ownership**  
Commentator: Ms. Ronit Levine-Schnur (The Hebrew University)  
Prof. Orly Lobel (University of San Diego): **Innovation Motivation: Behavioral Effects of Post-Employment Restrictions**  
Commentator: Dr. Ella Miron-Spektor (The Technion)

**19:00 Dinner**