Katya Zakharyon-Assaf – List of Publications

Articles


*Capitalism against Freedom*, 38 *NYU Review of Law & Social Change* 201-268 (2014)


*The Scope of Protection of Trademark Image – Including Comments on a Recent Decision of the Israeli Supreme Court*, 36 *IIC* 787-808 (2005)


Chapters in Collections

Katya Assaf, *Non-Traditional Trademark Protection as (Non-Traditional) Means of Cultural Control*, in *Non-Traditional Marks and the (Risks of the) Expansion of....*
TRADEMARK RIGHTS IN SINGAPORE (Irene Calboli & Martin Senflleben, eds.) Oxford University Press, 20 pages, forthcoming 2018


A Book

KATYA ASSAF (ZAKHAROV), IMAGE IN DER WERBUNG [IMAGE IN ADVERTISING], Carl Heymanns Verlag 2007 (in German), 400 pages

Short Notes